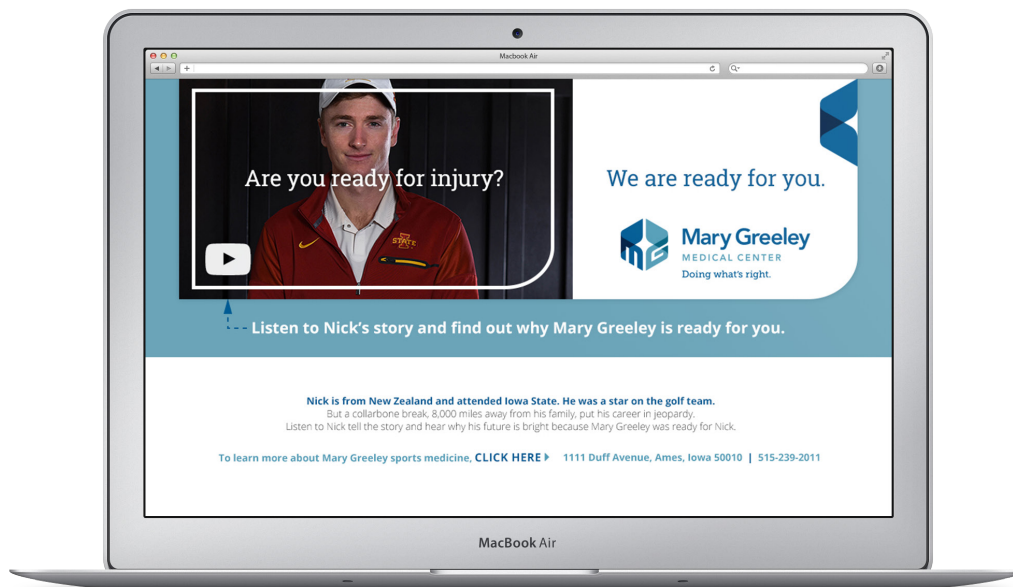


A Roadmap for a Competitive Market

Luther College has multiple programs, services and athletics to market. Similarly, Mary Greeley Medical Center is a complex organization offering varying service lines. They needed a roadmap for their brand position so AMPERAGE helped them stand out in a competitive market.



AMPERAGE

MOVE THE NEEDLE

MARKETING & FUNDRAISING